INSTITUTE OF BUSINESS & COMPUTER STUDIES

SIKSHA 'O' ANUSANDHAN (DEEMED TO BE UNIVERSITY),

BHUBANESWAR, ODISHA, INDIA

The Institute of Business & Computer Studies, SOA University offers a three-year Graduation Programme in Business Administration with Honors in four Functional areas of Management. The Structure of the Course Curriculum is given below.

1. Program Specific Outcomes (PSOs)

PSO1: Acquire the managerial professional attributes and be capable of decision making by applying the knowledge of management discipline.

PSO2: Explore the entrepreneurial quality and start new business venture with innovative ideas.

PSO3: Prepare students to undertake post-graduation management programme.

2. PROGRAM OUTCOMES

PO1. Identify the different functional aspects of business world and recognize different opportunities of business.

PO2. Acquire the different skills necessary for the professional attitudes.

PO3. Demonstrate a global outlook with the ability to identify aspects of the global business and cross cultural understanding.

PO4. Identify the problems and challenges and inculcate the capability to cope with the spontaneous changes.

PO5. Analyze the importance of innovation and research, tackle the contemporary needs and accordingly grab the opportunities.

PO6. Develop effective and oral communication especially in business applications, with the use of appropriate technology.

PO7 :Collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the uses of diverse skills of team members in the related context.

PO8: Develop effective communication especially in business applications, with the use of appropriate technology

Name of the Course	Course Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
Fundamentals of Management	CO1	✓		✓	✓			✓		✓		
Fundamentals of Management	CO2						✓					
Business Mathematics	CO1		✓		✓					✓		
Business Mathematics	CO2	✓		✓		✓	✓				✓	✓
Micro Economics	CO1							✓				
Micro Economics	CO2		✓	✓	✓	✓					✓	
Fundamentals of Psychology & Sociology	CO1	✓		✓		✓	✓				✓	✓
Fundamentals of Psychology & Sociology	CO2								✓			
Computers for Management	CO1		✓	✓	✓	✓					✓	
Computers for Management	CO2											
Communication Skills	CO1	✓		✓		✓	✓			✓		✓
Communication Skills	CO2						✓					
Communication Skills Lab	CO1		✓		✓		✓			✓		
Communication Skills Lab	CO2				✓		✓				✓	
Organizational Behavior	CO1	✓		✓						✓		✓
Organizational Behavior	CO2							✓				
Statistics for Management	CO1		✓		✓							
Statistics for Management	CO2	✓		✓			✓				✓	✓
Macro Economics	CO1						✓					
Macro Economics	CO2	✓		✓		✓	✓				✓	✓

Course	CO	1	2	3	4	5	6	7	8	9	10	11
Financial Accounting	CO1								✓			
Financial Accounting	CO2		✓		✓							
Basics of Financial Management	CO1	✓		✓			✓				✓	✓
Basics of Financial Management	CO2						✓					✓
Business Communication	CO1		✓			✓					✓	
Business Communication	CO2	✓		✓				✓	✓			✓
Cost Accounting	CO1	✓		✓			✓				✓	✓
Cost Accounting	CO2						✓					
Human Resource Management	CO1	✓		✓		✓	✓				✓	✓
Human Resource Management	CO2								✓			
Business Law	CO1		✓		✓							
Business Law	CO2	✓		✓			✓				✓	✓
Principles of Marketing	CO1						✓					✓
Principles of Marketing	CO2		✓			✓					✓	
Business Environment	CO1											
Business Environment	CO2	✓		✓				✓				✓
Management Information System	CO1	✓		✓		✓						✓
Management Information System	CO2		✓		✓		✓			✓		
Introduction to Financial Markets	CO1											
Introduction to Financial Markets	CO2						✓					
Production and Operation Management	CO1	✓		✓		✓	✓				✓	✓
Production and Operation Management	CO2								✓			
Disaster Management	CO1		✓		✓							
Disaster Management	CO2	✓		✓			✓				✓	✓
Indian Ethos and Values	CO1						✓					✓
Indian Ethos and Values	CO2		✓			✓					✓	
Marketing Management	CO1											
Marketing Management	CO2	✓		✓				✓				✓
Fundamentals of Business Research Methods	CO1	✓		✓		✓						✓
Fundamentals of Business Research Methods	CO2		✓		✓		✓			✓		
Summer Internship Project	CO1											

Course	CO	1	2	3	4	5	6	7	8	9	10	11	12
Summer Internship Project	CO2	✓		✓			✓			✓			
Strategic Management	CO1												
Strategic Management	CO2		✓		✓				✓				
Operation Research	CO1	✓		✓			✓					✓	✓
Operation Research	CO2						✓						
Banking Practice and Management	CO1	✓		✓		✓	✓					✓	✓
Banking Practice and Management	CO2								✓				
Consumer Behavior	CO1		✓				✓		✓				
Consumer Behavior	CO2								✓				
Service Marketing	CO1	✓		✓		✓							
Service Marketing	CO2	✓		✓				✓					
Advertising and Sales Promotion	CO1											✓	
Advertising and Sales Promotion	CO2		✓		✓								
Management Accounting	CO1	✓		✓		✓	✓			✓			✓
Management Accounting	CO2	✓		✓	✓		✓	✓	✓				
Financial Statement Analysis	CO1		✓			✓				✓			
Financial Statement Analysis	CO2								✓				
Auditing	CO1	✓		✓				✓		✓			
Auditing	CO2				✓			✓	✓				
Manpower Planning	CO1		✓		✓		✓						
Manpower Planning	CO2		✓		✓	✓		✓	✓			✓	✓
Employee Welfare & Social Securities	CO1	✓		✓					✓				
Employee Welfare & Social Securities	CO2								✓			✓	
Industrial Relations	CO1		✓		✓								
Industrial Relations	CO2	✓		✓			✓	✓		✓			✓
Computer Networks	CO1	✓		✓	✓		✓	✓		✓			
Computer Networks	CO2		✓			✓				✓			
E-Commerce	CO1	✓		✓					✓				
E-Commerce	CO2	✓		✓				✓					
Artificial Intelligence and Expert System	CO1											✓	
Artificial Intelligence and Expert System	CO2		✓		✓								
Entrepreneurship and Small Business	CO1	✓		✓		✓	✓			✓			✓

Course	CO											
Entrepreneurship and Small Business	CO2	✓		✓	✓		✓	✓	✓			
Enterprise Resource Planning	CO1		✓			✓				✓		
Enterprise Resource Planning	CO2								✓			
Supply Chain Management	CO1	✓		✓				✓		✓		
Supply Chain Management	CO2				✓				✓	✓		
Dissertation Project	CO1		✓		✓		✓					
Dissertation Project	CO2		✓		✓	✓		✓	✓		✓	✓
Selling & Sales Management	CO1	✓		✓					✓			
Selling & Sales Management	CO2								✓		✓	
Rural Marketing	CO1		✓		✓							
Rural Marketing	CO2	✓		✓			✓	✓		✓		✓
Retail Marketing	CO1	✓		✓	✓		✓	✓		✓		
Retail Marketing	CO2		✓			✓				✓		
Risk Management & Insurance	CO1	✓		✓				✓				
Risk Management & Insurance	CO2	✓		✓				✓				
Investment Fundamentals	CO1										✓	
Investment Fundamentals	CO2		✓		✓							
Introduction to Corporate Restructuring	CO1	✓		✓			✓	✓			✓	✓
Introduction to Corporate Restructuring	CO2	✓		✓	✓		✓	✓	✓			
Labour Legislation	CO1		✓			✓				✓		
Labour Legislation	CO2								✓			
Compensation Management	CO1	✓		✓				✓		✓		
Compensation Management	CO2				✓				✓	✓		
Learning and Development	CO1		✓		✓		✓					
Learning and Development	CO2		✓		✓	✓		✓	✓		✓	✓
Internet and Web Page Design	CO1	✓		✓					✓			
Internet and Web Page Design	CO2								✓		✓	
Data Base Management System	CO1		✓	✓	✓	✓			✓			✓
Data Base Management System	CO2	✓		✓		✓						✓

Introduction to 'C' Programming	CO1	✓			✓				✓	✓	✓	✓
Introduction to 'C' Programming	CO2		✓			✓		✓				

Sl. No.	Name of the Programme	Name of the Course	Course Code	(Please Put a 'Y' Mark in the relevant area for the respective course)		
				Employability	Entrepreneurship	Skill development
1	BBA	Fundamentals of Management	BBA-101	Y		Y
		Business Mathematics	BBA-102			
		Micro Economics	BBA-103	Y		
		Fundamentals of Psychology & Sociology	BBA-104		Y	Y
		Computers for Management	BBA-105			Y
		Communication Skills	BBA-106	Y		Y
		Computers for Management Lab	BBA-105L	Y		Y
		Communication Skills Lab	BBA-106L	Y		Y
		Organizational Behavior	BBA-201	Y		
		Statistics for Management	BBA-202			Y
		Macro Economics	BBA-203			Y
		Financial Accounting	BBA-204		Y	Y
		Basics of Financial Management	BBA-205			Y
		Business Communication	BBA-206	Y		
		Business Communication Lab	BBA-206L	Y		
		Cost Accounting	BBA-301	Y		
		Human Resource Management	BBA-302	Y		
		Business Law	BBA-303			Y
		Principles of Marketing	BBA-304			Y
		Business Environment	BBA-305	Y		
		Management Information System	BBA-306		Y	Y
		Management Information System Lab	BBA-306L			Y

		Subject	Code			
		Introduction to Financial Markets	BBA-401	Y		
		Production and Operation Management	BBA-402	Y		
		Disaster Management	BBA-403	Y		
		Indian Ethos and Values	BBA-404			Y
		Marketing Management	BBA-405			Y
		Fundamentals of Business Research Methods	BBA-406	Y		
		Business Research Methods Lab	BBA-406L			Y
		Summer Internship Project	BBA-407P			Y
		Strategic Management	BBA-501			Y
		Operation Research	BBA-502			Y
		Banking Practice and Management	BBA-503			Y
		Banking Practice and Management Lab	BBA-503L	Y		
		Consumer Behavior	BBM-504	Y		
		Service Marketing	BBM-505			Y
		Advertising and Sales Promotion	BBM-506	Y		Y
		Management Accounting	BBF-504			Y
		Financial Statement Analysis	BBF-505	Y		
		Auditing	BBF-506	Y	Y	Y
		Manpower Planning	BBH-504	Y		
		Employee Welfare & Social Securities	BBH-505	Y	Y	Y
		Industrial Relations	BBH-506			Y
		Computer Networks	BBC-504	Y		
		E-Commerce	BBC-505			Y
		Artificial Intelligence and Expert System	BBC-506			Y
		Entrepreneurship and Small Business	BBA-601	Y		
		Enterprise Resource Planning	BBA-602			Y
		Supply Chain Management	BBA-603	Y		
		Dissertation Project	BBA-607P	Y		
		Selling & Sales Management	BBM-604			Y
		Rural Marketing	BBM-605			Y
		Retail Marketing	BBM-606			Y
		Risk Management & Insurance	BBF-604	Y		
		Investment Fundamentals	BBF-605	Y		
		Introduction to Corporate Restructuring	BBF-606	Y		

		Introduction to Tally Lab	BBF-606L			Y
		Labour Legislation	BBH-604	Y		
		Compensation Management	BBH-605	Y	Y	Y
		Learning and Development	BBH-606			Y
		Internet and Web Page Design	BBC-604	Y		Y
		Data Base Management System	BBC-605			Y
		Introduction to 'C' Programming	BBC-606	Y		
		Internet and Web Page Design Lab	BBC-604L	Y		
		Data Base Management System Lab	BBC-605L	Y		
		Introduction to 'C' Programming Lab	BBC-605L			Y